



Features and benefits

- Features multi-site biochemical modes of action which destroy pathogens from inside out and offers growers an excellent resistance management strategy
- Excellent food safety ratings with 0-day PHIs and exemptions from residue tolerance
- Provides high degree of worker safety with 4-hour REIs
- Excellent tank-mix and rotational partner
- No CODEX restrictions for international sales of treated commodities
- OMRI Listed
- Can be used for conventional and organic production



AGRAQUEST®

AgraQuest, Inc.
1540 Drew Avenue
Davis, California 95618



SERENADE® MAX – It Just Works.

PROVEN CONTROL OF BOTRYTIS ON STRAWBERRIES



Some things just work.

Put a jolt in your IPM program with SERENADE® MAX:

- Minimum REI
- Zero PHI
- Resistance management

SERENADE MAX – It Just Works.

AGRAQUEST®

Innovative natural product solutions for pest management

www.agraquest.com

Some things
just work



SERENADE® MAX – Proven Botrytis Control on Strawberries

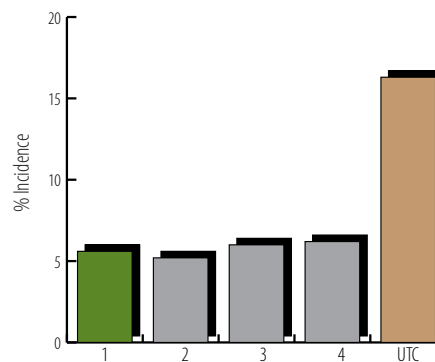


SERENADE® MAX is proven effective for battling Botrytis on strawberries. Derived from *Bacillus subtilis* and powered by biochemicals called lipopeptides, SERENADE MAX has a complex, multi-site mode of action which destroys disease pathogens while also managing resistance.

Add SERENADE MAX to your disease program for broad spectrum disease control, superior food and worker safety, and improved overall performance. Protect your crop with the proven power of biochemistry. SERENADE MAX - some things just work.

SERENADE MAX VS. BOTRYTIS ON STRAWBERRIES

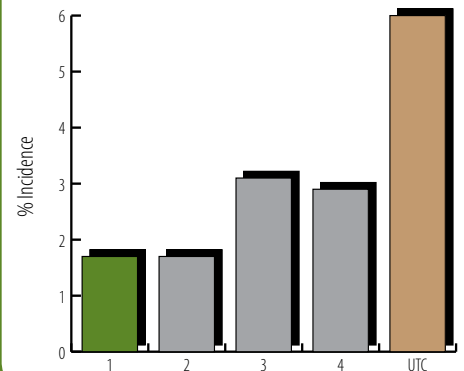
N. Peres, University of Florida, Wimauma, FL - 2006-2007 Season



- 1: SERENADE MAX 1lb (a-e) fb Captivate 4.38lbs (f-i) fb SERENADE MAX 1lb (j-k)
 2: Captan 1.5lb (a-e) fb Captivate 4.38lb (f-i) fb Captan 3lb (k-l)
 3: Thiram 1.6lb (a-e) fb Thiram 3.2lb (f-k)
 4: Captan 1.5lb (a-e) fb Scala 9oz + Captan 3lb (f-i)
 a-g = Early h-j = Bloom k-l = Late

SERENADE MAX VS. BOTRYTIS ON STRAWBERRIES

N. Peres, University of Florida, Wimauma, FL - 2007-2008 Season



- 1: SERENADE MAX 1lb (a-e) fb Captivate 4.38lb (f-i) fb SERENADE MAX 1lb (k-l)
 2: Captan 1.5lb (a-e) fb Captivate 4.38lb (f-j) fb Captan 3lb (k-l)
 3: Captivate 4.38lb (f-j)
 4: Actinovate 12oz (a-l)
 a-e = Early f-j = Principal Bloom k-l = Late

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SERENADE MAX for Botrytis Control

**1-3 lb.
per acre**

For suppression, begin application at or before flowering and repeat on 7 to 10 day intervals or as needed through harvest. Use higher rates and shorter application intervals under heavy disease pressure. For improved performance, use SERENADE MAX in a tank-mix or rotational program with other registered fungicides for botrytis control.



Can be used for Conventional & Organic Production

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Always read and follow label directions for all products. Information here is not a substitute for the directions on the product labels.

AGRAQUEST
 Innovative natural product solutions for pest management